

	5	4	3	2	1	Point(s)
FRONT COVER:	The cover is creative,	The cover is creative	The cover depicts the	The cover barely depicts	The cover does not	
Artwork	colorful, and vividly	and depicts the text.	text. Pictures are grainy	the text or the pictures	depict the text. Title and	
	depicts the text	Some pictures or	or aren't put together	are messy or irrelevant.	author may both be	
	through quality	drawings aren't as neat	neatly. One of the	Title and author may both	open.	
	pictures and/or	as they could be. Title	following elements is	be missing.		
	drawings. Title and	and author are both	missing: title or author.			
	author are both	present.				
	present.					
BACK COVER:	The back cover has a	The back cover has at	The back cover has only 2	The back cover has only 1	The back cover does not	
Reviews of the Book	total of 4 creative and	least 3 somewhat	reviews of the text;	review of the text; lacks	have any reviews.	
	interesting reviews of	interesting reviews of	reviews lack imagination	imagination and detail.		
	the text including a	the text. A personal	and/or detail. Lacks	Lacks personal review.		
	detailed one by you.	review is included.	personal review.			
FRONT FLAP:	The summary of the	The summary is	The summary is accurate	The summary is accurate	The summary is	
Brief Summary	text is accurate with	accurate with some	with few details.	with no details.	inaccurate with no	
	specific details.	details.			details.	
BACK FLAP:	The biography	The biography	The biography	The biography	The biography	
Biography of author	information is	information is accurate	information is somewhat	information is partially	information is inaccurate	
	accurate with many	with some details.	accurate with few details.	accurate but has no	with no details.	
	specific details.			details.		
APPEARANCE	The book cover makes	The book cover	The book cover includes	The book cover uses	The book cover does not	
	excellent use of	effectively uses a	variety of fonts, color,	fonts, color, and contrast	make use of font, color,	
	(limited) fonts, color,	variety of fonts, color,	and contrast, but this may	that do not enhance the	and contrast. May use	
	and contrast to	and contrast. Text is	occasionally detract from	book cover. The work is	too many fonts. This	
	visually enhance the	readable.	the content. (Too many	readable but has	may make the work	
	product. Text is easy		fonts may be used.) Some	elements that detract	difficult to read and	
	to read. Excellent		text may be difficult to	from the content.	detracts from content.	
	visual appeal.		read.			