

# LITERACY EXPLOSION SAMPLE INTERVIEW QUESTIONS

## **Possible Questions:**

### Work's Intent & Effect

- 1. What is the goal of your project?
- 2. What is the main point you are trying to communicate to your intended audience?
- 3. What concepts that you studied in class did you include/are you trying to share with others?

### **Creative Process**

- 4. How did you select what kind of product to create for your project—book trailer rather than book cover, for example?
- 5. How did you decide which media you would use to make your information clear?
- 6. How did you choose your fonts and graphic design elements?
- 7. What did you do as you planned your project—for example, selecting topics, finding resources, using storyboards, making outlines?
- 8. What changes did you make while you were planning it—for example, changes in content, organization, media, or word choice?
- 9. Describe your revision or editing process.
- 10. How long did you work on this project? How much time did you spend on planning, gathering and selecting information, editing, and putting it all together?
- 11. How did you select the information to include? What resources did you use? Why did you leave some information out?
- 12. What did you learn during this project—for example, about concepts, media, or teamwork?
- 13. What will you do differently during your next multimedia project?
- 14. What were you afraid you couldn't figure out?

### **Explanation & Analysis of Media Impact**

- 15. How did the media enliven the project in comparison to a text-like report?
- 16. Talk to me about your visuals.
- 17. What aspects of your project are you most proud of?
- 18. How would this project compare to a book report on the same book?
- 19. Talk about the mood you wanted to get across to viewers and how you did that.
- 20. What were some specific challenges you faced and how did you solve them?

NOTE: This is only a short interview, so not all of the questions will be asked. Not all fit all grade levels. Judges are free to ask any questions they choose regarding the entry piece.