



## VATE's Literacy Explosion! Podcast Rubric



	5	4	3	2	1	Point(s)
<b>Introduction</b>	Catchy introduction. Establishes a clear purpose, engaging the listener immediately.	Describes the topic and engages the audience as the introduction proceeds.	Somewhat engaging, provides a clear purpose.	Minimally engaging, provides a vague purpose.	Does not include an introduction, or the purpose is vague and unclear.	_____
<b>Content</b>	Creativity enhances the podcast in an innovative way. Accurate information and clear ideas are presented. Vocabulary enhances content.	Accurate information is provided succinctly. Vocabulary is descriptive and purposeful.	There are some lapses in accuracy of information, or it is too wordy. Vocabulary is appropriate.	Some information is inaccurate, and it is too wordy. Vocabulary is adequate.	Significant information is inaccurate. Vocabulary is inappropriate for the audience.	_____
<b>Delivery</b>	Well rehearsed, smooth delivery in a conversational style. Highly effective enunciation, expression, and rhythm. Correct grammar is used.	Delivery is rehearsed, smooth. Enunciation, expression, pacing are effective. Correct grammar is used.	Smooth delivery. There are some lapses in expression and a few instances of irregular pacing. Correct grammar is evident throughout most of the podcast.	Appears unrehearsed with uneven delivery. Enunciation, expression, rhythm are sometimes distracting. Occasionally incorrect grammar is used during the podcast.	Delivery is hesitant and sounds like the presenter is reading. Enunciation is not clear or understandable, or expression and rhythm are distracting. Poor grammar is used.	_____
<b>Technical Production</b>	Transitions are smooth and spaced correctly without noisy dead space.	Transitions are smooth with minimal dead space.	Transitions are smooth with a few inconsistencies in spacing; there is a minimal amount of ambient noise or dead space.	Transitions are uneven with inconsistent spacing; ambient noise is present.	Transitions are abrupt and background noise needs to be filtered.	_____
<b>Graphic and/or Musical Enhancements</b>	The graphics and/or music effectively enhance the podcast.	The graphics and/or music relate to the audio and reinforce content.	A few of the graphics and/or some of the selected music do not enhance the quality of the podcast.	The graphics and/or music somewhat enhance the quality and understanding of the presentation but at times may be distracting.	The graphics and/or music are unrelated and distracting to the podcast.	_____
TOTAL →						_____/25

All graphics and/or music must be appropriately documented. There will be a five (5) point deduction if the student fails to document sources.