



VATE's Literacy Explosion! Digital Poster Rubric



	5	4	3	2	1	Point(s)
Required Elements: (Central idea, Golden Lines, Questions, Text Review)	All of the required elements are clearly and thoughtfully explored. Additional elements are included as well.	All of required elements are clearly and thoughtfully explored.	All required elements are explored, but there are lapses in the depth and clarity.	All of the required elements are explored, but some of the information has weak elaboration.	All of the required elements are explored, yet there is no elaboration and some of the information is inaccurate.	_____
Labels	All items of importance are clearly labeled with labels that can be read from at least 3 feet away.	Almost all items of Importance are clearly labeled, and labels can be read from at least 3 feet away.	Some items of importance are clearly labeled, and labels can be read from at least 3 feet away.	Few items of importance are labeled, and labels are difficult to read.	Labels are too small to view, or no important items were labeled.	_____
Graphics: Relevance	All graphics are related to the topic and make the poster easier to read and understand.	Almost all graphics are related to the topic, and most make it easier to read and understand.	Some graphics are related to the topic and make it easier to understand.	Few graphics relate to the topic.	No graphics relate to the topic.	_____
Attractiveness	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout, and neatness.	The poster is attractive but a bit messy.	The poster is poorly designed and very messy.	The poster is distractingly messy and unattractive.	_____
Grammar	Grammar and usage are correct and contribute to clarity and style.	Grammar and usage are typically correct, and errors did not detract from the presentation.	Grammar and usage are typically correct, but some errors detracted from presentation.	There are several errors in grammar and usage that detracted from the presentation.	Repeated errors in grammar and usage detracted greatly from the presentation.	_____
TOTAL →						_____/25

All graphics and/or music must be appropriately documented. There will be a five (5) point deduction if the student fails to document sources.