



## Virginia Association of Teachers of English

### 2010 Book Trailer Competition



Have your students read a text this year that other students would enjoy reading? Here is their chance to draw others into the story they enjoyed!

Students may work in teams to create a book trailer that “hooks” readers and briefly previews a story read in class during the 2009-2010 school year. Book trailers may be created for fictional or nonfiction narratives.

The 2009 winning book trailers may be viewed by visiting [www.vate.org](http://www.vate.org)

#### Eligible Students

This contest is open to students in the state of Virginia attending public, private, or home schools.

#### Categories for entries

Elementary I (K-2)

Middle School (grades 6-8)

Elementary II (3-5)

High School (grades 9-12)

#### Deadline

All entries must be received electronically by July 2, 2010. Winners will be announced in September 2010 and awards presented at the VATE conference, which will be held at Wyndham Virginia Beach Oceanfront Suites from October 22-24.

#### Judging

Entries will be judged by a panel of language arts educators, including classroom teachers, curriculum supervisors, and college professors.

#### GUIDELINES FOR SUBMISSION

Length: No more than 2 minutes

Entries must:

1. Include the title of the text and author's name
2. Introduce central characters, themes or issues
3. Use visuals and written narration (voiceover narration is optional)
4. Incorporate music that sets the tone of the trailer
5. List credits at the end that include the names of the students who created the trailer

Suggested software: iMovie, MovieMaker, PowerPoint (submissions are not limited to the software mentioned).

#### PRIZES

- The winner in each category will be recognized during the VATE luncheon on Saturday, October 23 in Virginia Beach, Virginia.
- Winning submissions will be showcased during the 2010 conference and posted on the VATE website.
- Winning teams will receive a certificate of excellence.



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## 2010 Book Trailer Competition Entry Form

Title of Entry \_\_\_\_\_

School \_\_\_\_\_

School District \_\_\_\_\_

Teacher \_\_\_\_\_ Category \_\_\_\_\_

School Address \_\_\_\_\_

\_\_\_\_\_ City State Zip

Email: \_\_\_\_\_

Software used to create trailer \_\_\_\_\_

### TEACHER CERTIFICATION

I certify that the entry submitted is the sole and original work of the students:

Teacher Signature \_\_\_\_\_ Date \_\_\_\_\_

Submit entries electronically to: Arleatrice Winters at [arleatrice.winters@nn.k12.va.us](mailto:arleatrice.winters@nn.k12.va.us)