

VATE Executive Board Meeting
Saturday, July 18, 2009 10:30 a.m.
Christopher Newport University, Newport News, VA

Members present: Crystal L. Haskins, Sarah Tanner-Anderson, Troy Ketch, Sarah Zeek, Chuck Miller, Arleatrice Winters, Peggy Gearhart, Roark Mulligan, Robert Williams, and Chris Woods

- I. Call to order, adoption of agenda – meeting called to order at 10:30am.
- II. Welcome and Introductions – Introduction – Troy Ketch, Peggy Gearhart (re-introduce)
- III. Reports
 - A. Secretary's Report – minutes adopted via email and posted
 - B. Webmaster's Report – Linda MacCleave – [See Full Report](#)
 - C. Public Relations – Kathryn Geranios
Kathryn is considering using the National Gallery for Writing for public relation efforts.
 - D. Multi-Cultural Liaison – Mary Davis
Assistance is extended to Adria Merritt for the Fall Conference.
 - E. Excellence in Student Literary Magazines – Frejya Bergthorson
Literary magazines will come in soon.
 - F. NCTE Promising Young Writers Award – Roark Mulligan
No entries for the Promising Young Writers were submitted to put on the web site.
 - G. NCTE Achievement in Writing Award – Troy Ketch
Most responses have come back from the judges for the NCTE Achievement in Writing Award. Troy anticipates winners to be announced within the next week. The next step would be to publish winners on the web site. In addition, more student involvement is wanted across the state.
 - H. SLATE Liaison – Deborah Carrington – No report
 - I. VETAC Liaison – Rafe Telsch – will report in October
 - J. VCEE Liaison – Hood Frazier
 - Linda MacCleave has updated the VCEE link on the VATE website and included our new brochure. In addition, it contains out call for Meade Scholarship and the Diversity Award.
 - Two proposals are in the works for submission to Adria for the VATE 2009 conference: one involving a discussion of teaching candidates from various universities throughout the commonwealth and the second involving round-table discussions between VLAS and VCEE members.
 - The VCEE constitution is revised. VCEE has one nomination from UVA for the Meade Award.
 - No nominations for the Diversity award yet.
 - K. VDOE Report – Tracy Robertson – [SEE FULL REPORT](#)
 - L. VSRA Liaison – Silvia Babcock – No report
 - M. NCTE Liaison – Jan Suppa-Friedman
 - The Affiliate Excellence award was mailed to NCTE on the 15th of July. Jan would like to emphasize that it is the work of every member in this affiliate that wins VATE this award.
 - VATE applied for six awards in all. VATE applied for six awards in all. These are as follows:
 - NCTE Fund Teachers for the Dream Award (Adria Merritt)
 - NCTE High School Teacher of Excellence (Carrie Perry)
 - NCTE Leadership Development Award (Sarah Tanner-Anderson)
 - Affiliate Excellence Award,
 - Affiliate Website Award (Linda MacCleave)
 - Affiliate Newsletter Award (Sara Zeek)
 - Remember, if you are planning on attending the NCTE convention in Philadelphia, to sign up for the Affiliate Breakfast, which is being held on

Saturday, Nov. 21, this year. We should have some award winners, and we want to be there to support VATE.

- VATE should be planning on how we can encourage our teachers and others to participate in the National Day on Writing, October 20, 2009.
 - NCTE invites you to explore and celebrate the integral role writing has in each of our lives by participating in this event. Everyone can participate. NCTE encourages participants from many sectors-- students, teachers, parents, grandparents, service and industrial workers, managers, business owners, legislators, retirees, and many more to submit a piece of writing.
 - All types of writing are welcome. The only criteria is that it is a piece that matters to you. Some examples of what may be submitted are as follows: letters, email or text message, journal entry, report, electronic presentation, blog post, documentary clip, poetry reading, "how to" directions, short story, memo, etc.
 - The gallery will be a digital archive accessible to all through a free, searchable Website.
 - Writers will include with their piece a brief introduction and the reason they selected and submitted to the gallery. For more information, go to <http://www.ncte.org/action/dayonwriting>.

N. Members-At-Large

- Elementary – Anita Gill-Anderson/Nancy Webb – No report
- Middle – Shelah Novak/Arleatrice Winters
There are 42 entrees for the Book Trailer Competition. Four volunteers from VATE will review the Book Trailers. The deadline for reviewing Book Trailers is August 31, 2009.
- Secondary – Brent Fleisher/Lynn Armstrong – No report
- College – Mary Beth Cancienne-Acgtblu/Gena Southall – No report

O. Student Affiliate Report – No report

P. District President's Report

PATE and our Virginia Beach affiliates are the strongest affiliates currently. Affiliate Chair is needed ASAP. Chris is willing to train anyone interested.

Q. Vice President's Report – Sarah Tanner-Anderson

- Six confirmed persons have dedicated themselves to Virginia schools.
- VATE Fall Conference 2010's theme: *Keepers of the Light: Illuminating Twenty-First Century Literacies in the English Classroom*. Chuck and Sarah will visit conference sites by the end of the summer. NCTE cosponsors speakers, so Sarah will consider NCTE's list for potential speakers. Virginia Beach Oceanfront Hotel and Norfolk Waterside Hotel are in the running for prospective venues.
- NCTE is now on Facebook; this has been a great networking opportunity. There is interest in VATE having a Facebook account. If Facebook is an initiative that VATE will participate in, Board members will have official duties delegated on the site. There would need to be an administrator of the account.

R. Past-President's Report – Carrie Perry

Voting for new VATE candidates will take place via email.

S. President-Elect's Report – Adria Merritt

There are numerous proposals for the conference, so the conference is solid in that area. She is networking with coordinators and supervisors of Virginia districts.

T. Executive Secretary's and Conference Coordinator's Report – Chuck Miller

Membership is at 386. There are six building level memberships. All members get an email and postcard reminder about membership renewal.

U. Treasurer's Report – Peggy Gearhart

- For the fiscal year, income was approximately 40% below budget, largely due to low conference profits and lagging membership renewals. For the fiscal year, expenditures were approximately 20% below budget, and most of those savings

were due to the Board's decision not to print and mail the spring *Needle's Eye* and not to award a second Meade scholarship for 2008. Because membership renewals remain slow and conference profits unsure, the current course of fiscal caution is strongly recommended.

- The VATE draft budget for fiscal year 2009/2010 was given. *VEB* and *Needle's Eye* budget considerations were discussed in regards to expenditures for 2009/2010. *Needle's Eye* will keep an allocated \$100.00 and \$400.00 will be transferred to the scholarship expense category. Chuck moved that we accept the proposed budget. Arleatrice seconded the motion. The motion carried.

V. President's Report – Chris Woods

- VATE will be a partner in the Big Read. This year's title is *A Lesson Before Dying*. The Poetry Society of Virginia will have an exhibit at the fall conference.
- The publishers are merging companies, therefore sharing tables. This reduces the number of tables sold at the conference. Members should look out for potential vendors.

IV. Standing Committee Reports

A. Publications – Carolyn Matthews – No report

1. *Needle's Eye* – Sara Zeek

There has been mention of lack of consistency with the *Needle's Eye*. Sara's efforts have been focusing on consistency matters. In addition, there has been mention that the *Needle's Eye* also needs to focus on members more. As a result, publications have been highlighted in the recent issue, and there have been positive responses. Sarah suggests that we really highlight member publications. VATE members should look out for interesting stories that are relevant to *Needle's Eye* readers. Members-at-Large should publish the initiatives in their own areas. The *Needle's Eye's* fall deadline will be shifted up a week to accommodate VATE's fall conference.

2. *VEB* – Robert Williams

Carolyn Matthews needs volunteers to read previous *VEB* to determine best articles to award authors. An email will go out to the board to request readers.

B. Affiliate Chair – position open

C. Policy and Practice Revision – Linda MacCleave

Policy manual report: Change from president will appoint a conference treasurer to finance committee will appoint. Registration chair and vendor chair will forward all monies over to the executive treasurer. The amendments will be made in the manual. Under Vice President within the policy manual, P.O.E.T.S has been changed to W.R.I.T.E. to encompass all writers.

V. Old Business – Conference Treasurer – No report

VI. New Business – Writing Project Liaison

A. \$25.00, \$50.00, and \$100.00 are projected advertisement costs per quarter page, half page, and full page respectfully.

B. VATE is considering Kaavonia Hinton as the Writing Project Liaison. VATE will discuss how to utilize this position within VATE. Possible duties could include and are not limited to soliciting articles for the *Needle's Eye* and presenters for the conferences.

VII. Announcements – None

VIII. Adjournment – Meeting adjourned at 2:20 pm.